

2021 Board  
Allen Gorthy (Chair)  
Mat Prichard (Treasurer)  
Martin Galley (Secretary / Tour Director)  
Chris Smith (Outreach Director)  
Chris Davies (Communications Director)



## Communications Director's Report for 2020-2021

Dear fellow NZDG members,

Now that board operations have been normalised by the chairmanship of Mr Gorthy, working on policy creation and development is my main focus. Previous and ongoing tasks include writing and publishing most of NZDG's public announcements, letters, and general board business.

Although I write most of NZDG's official communications, in that role I am merely the tool the board uses to communicate with members and the public, and I have endeavoured to do this as effectively as possible. The board is inherently conservative, and it communicates with members when it is both timely and appropriate.

The quality and frequency of communications coming from NZDG is continuing to grow, but there is still room for improvement, and the board is committed to increasing the frequency and relevancy of communications in the future.

Recent work by Treasurer Mat Prichard has seen a significant update to the 415+ member list, and the board will continue to reach more of its member base, and is developing ways to capture new and potential members.

I remain the correct conduit for general communications with NZDG, and I encourage the members to approach me with any questions they have for the board.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Chris', with a long horizontal flourish underneath.

Chris Davies  
Communications Director  
New Zealand Disc Golf