

NZDG Event Media Grants Policy

Purpose

To define limits, expectations, and application processes for NZDG event media grants.

Rationale

Media Production, in particular Videography of events, forms a big part of the visibility and promotion of disc golf as a sport. Well produced footage helps to promote awareness and interest of the sport to the wider communities that we belong to. Media also bears a significant cost to events.

Application

Applicants can apply in writing to the Tour Director at or after the acceptance of their event's NZDG Tour sanctioning approval. The NZDG Board will then consider and vote on applications in a timely manner. The Tour Director will return an outcome, and specific grant conditions acknowledgement form without delay.

Responsibilities

The Tour Director has responsibility for receiving and bringing applications to the Board applications. The Board by vote has responsibility for approving or declining applications, and applying specific conditions or terms to applications as required.

The applicant has responsibility for reviewing and abiding by the terms laid out in the specific grant conditions acknowledgement form.

The Tour Director and Communications Directors are responsible for instructing the Treasurer when conditions of the grant have been met for release of funds.

The applicant has responsibility for notifying the Tour Director or Communications Director of any changes or challenges that arise in meeting the grant conditions.

Detail

The following conditions will be considered when assessing applications;

- Standing of the applicant with NZDG and outstanding event invoices
- Quality expectations and total budgeted event media package expenditure
- Past performance of applicant's event media including but not limited to;
 - Release timeframes
 - Production quality
 - Media views
- Some weight should be applied to applications that use local media vendors and encourage the development of local vendors (either on a regional or national basis)
- First time events or events in developing areas should be given weight
- Formal quotes/estimates will be required before consideration of applications
- NZDG Board reserves the right to decline any application, at any time.
- Final approvals are by NZDG board vote and any amendment to conditions or amounts will require a supplementary Board vote, and a reissued grant conditions acknowledgement form to be signed.

- NZDG Board reserves the right to rescind grants at any time, by writing to the applicant, should the Board become aware of just cause to do so, or misrepresentation be discovered in the application.
- Public release of the total media package must occur within 28 days of event completion, preferably within 7-14 days of the event completion. Unless otherwise stated in grant conditions acknowledgement form.
- NZDG requests that any photos be made available for sharing via our social media channels with the express purpose of promoting disc golf in New Zealand.
- All grants are payable post event once conditions of the grant have been satisfied. Unless otherwise stated in the grant conditions acknowledgement form.
- NZDG is not liable for any additional costs or price rises incurred by the event above agreed amounts.
- Any unused amounts will be returned to NZDG at post event reconciliation.
- Specific indications of maximum grant amounts per event
 - Photography only \$250
 - Photography and/or Post produced coverage, 2 rounds minimum \$500
 - Post produced coverage, 3 rounds minimum and photography \$750
 - Majors only, videography, photography, and/or print media \$1000

Policy Breach

Breaches of the above mentioned conditions, the grant conditions acknowledgement, or intentionally misleading or misrepresentation in order to receive a grant not otherwise applicable will incur recovery actions and the exclusion of any further application consideration for a period of 12 months not withstanding.

If the NZDG board or any member of the board breach this policy, remedial and/or disciplinary action will be implemented as necessary.

Media Grant Conditions Acknowledgement Form

Event - (name here)

Event dates - (dates here)

Host Organisation - (host/club here)

Grant Details

New Zealand Disc Golf have approved the above named event for a total media grant of **\$(amount)**.

- This is to be spent only on the following items;
 - (Media type) - (item amount) - (supplier)
 - (Media type) - (item amount) - (supplier)
 - (Media type) - (item amount) - (supplier)
- Any changes to the above must be approved by NZDG Board.
- All unused amounts must be returned promptly to NZDG.
- Public release of the total media package must occur within 28 days of event completion, but preferably within 7-14 days of the event completion
- NZDG requests that any photos be made available for sharing via our social media channels with the express purpose of promoting disc golf in New Zealand.
- (Specific event conditions here if any)

By signing below, the event organiser agrees to be bound by the above conditions and also the current NZDG Event Media Grants Policy.

Authorised on (date of board vote) by;

(Board member name)

(Directorship)

Conditions Acknowledged;

Date -

Host Organisations representative -

Position -